

SEEMF

South East Europe Media Forum



With partners:



Public discourse in Europe: Can media help to save democracy?

Media business today – in the context of fake news, populism,
budget constraints and the digital revolution

International Conference, 27-29 November 2017

Participation by personal invitation

Conference languages: English, Bulgarian, German

Conference venue:

Hilton Sofia, Boulevard Bulgaria 1, 1421 Sofia
Rooms Moussala 1&2

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SEEMF – Monday, 27 November 2017

16:00	Shuttle from other hotels to Hotel Hilton (16:30 from hotel Downtown)	
16:00 – 17:00	Registration (SEEMF registration desk, <u>until 17:00</u> for security reasons)	
17:00 – 17:30	Get-together	
17:30 – 18:00	Opening Speeches	
	Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
	Lars Hänsel	Head of the Team Europe/North America, Konrad-Adenauer-Stiftung, Berlin
	Nedelcho Mihaylov	CEI National Coordinator, Minister Plenipotentiary, MFA Bulgaria, Sofia
18:00 – 18:15	Welcome Address by Lilyana Pavlova, Minister for the Bulgarian Presidency of the Council of the EU 2018 t.b.c.	
18:15 – 18:30	Video Message by Mariya Gabriel, European Commissioner for Digital Economy and Society	
18:30 – 18:45	Presentation of a representative survey on media independence in Bulgaria by Boriana Dimitrova, Managing Partner, Alpha Research institute, Sofia	
18:45 – 20:00	Discussion: Media and Politics in Bulgaria	
Panellists	Slavka Bozukova	CEO, Standart daily, Sofia
	Stoyana Georgieva	Editor-in-Chief, mediapool.bg, Sofia
	Konstantin Kamenarov	Director General, Bulgarian National Television (BNT), Sofia
	Venelin Petkov	Director of News and Current Affairs Shows, bTV, Sofia
	Ivo Prokopiev	Chairman of the Board of Directors, Economedia publisher, Sofia
	Maria Stoyanova	Member of the Council for Electronic Media (regulatory authority), Sofia
	Asen Yordanov	Founder and director, Bivol.bg investigative journalism website, Sofia
	Moderator: Oliver Vujović , Secretary General, SEEMO, Vienna	

20:00 – 20:15	<p>Presentation of the CEI SEEMO Investigative Journalism Award by Barbara Fabro (CEI), Oliver Vujović (SEEMO) and Christian Spahr (KAS)</p> <p><u>Winners:</u> Victor Mosneag (Ziarul de Gardă, Moldova) in the section “Professional Journalists” and Yevheniia Motorevska (Slidstvo.Info, Ukraine) in the section “Young Journalists”</p> <p>Special mention: Marina Constantinoiu (miscareaderezistent.ro, Romania)</p>
20:15 – 22:15	Dinner Reception (separate programme) Hilton Sofia, lobby
22:15	Shuttle from Hotel Hilton to other hotels

SEEMF – Tuesday, 28 November 2017

08:45	Shuttle from other hotels to Hotel Hilton	
09:00 – 09:15	Welcome	
09:15 – 10:45	<p>Panel I: Securing media freedom – Strategies that really help <i>How to make sure EU members and candidates comply with common standards?</i></p>	
Moderator	Markus Bernath	South East Europe/Turkey correspondent, Der Standard daily, Athens
Keynote	Frane Maroević	Director, Office of the OSCE Representative on Freedom of the Media, Vienna
Panellists	Radka Betcheva	Head of Partnership Programme and Member relations Eastern Europe, EBU, Geneva
	Henrik Kaufholz	Chairman, Europ. Center for Press and Media Freedom, Leipzig; Scoop Project, Copenhagen
	Bartosz T. Wieliński	Foreign Policy Editor, Gazeta Wyborcza daily, Warsaw
	Jeta Xharra	Executive Director, Balkan Investigative Reporting Network (BIRN) Kosovo, Prishtina
Discussion: Q & A		
10:45 – 11:15	Coffee break	

11:15 – 12:45	Panel II: Journalism as a battlefield – Fake news and propaganda <i>How far has disinformation gone and what are potential remedies?</i>	
Moderator	Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
Keynote	Beata Bialy	Senior Expert, NATO Strategic Communications Centre of Excellence, Riga
Panellists	Nadine Gogu	Executive Director, Independent Journalism Center (IJC), Chişinău
	Karolin Schwarz	Reporter, Correctiv (nonprofit newsroom/Facebook fact-checker), Berlin
	Dragan Sekulovski	Executive Director, Association of Journalists of Macedonia (AJM), Skopje
	Dimitar Vatsov	President, Human and Social Studies Foundation – Sofia (HSSF)
Discussion: Q & A		

12:45 – 13:45	Lunch break
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13:45 – 15:15	Panel III: European public sphere – Media responsibility & media literacy <i>What should journalists and political elites do to achieve high quality debates?</i>	
Moderator	Otmar Lahodynsky	Editor, Profil magazine, Vienna
Keynote	Bertrand Pecquerie	CEO, Global Editors Network, Paris
Panellists	Francesco De Filippo	Journalist, ANSA news agency, Rome
	Milorad Ivanović	Investigative journalist; former Editor-in-Chief of Newsweek Serbia, Belgrade
	Sandra Križanec	News anchor and editor, N1 TV, Zagreb
	Lejla Turčilo	Professor of journalism, Faculty of Political Science, University of Sarajevo
Discussion: Q & A		

15:15 – 15:45	10 years KAS Media Program South East Europe in Bulgaria – Trends and motives in media development cooperation Interview of Kristina Baxanova , Head of international news, bTV, with Christian Spahr (KAS), Oliver Vujović (SEEMO) and Orlin Spassov , Director, Foundation Media Democracy (FMD)	
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15:45 – 16:15	Coffee break
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16:15 – 17:45	Panel IV: Journalism 2020 – Factors of success in difficult conditions <i>New concepts and digital opportunities in times of economic and political pressure</i>	
Moderator	Kristina Baxanova	Head of international news, bTV, Sofia
Keynote	Sumaiya Omar	Co-founder, Hashtag Our Stories; mobile journalist, London
Panellists	Anna Babinets	Co-founder, Slidstvo.info; Editor, Organized Crime and Corruption Reporting Project; Kyiv
	Ivan Lovreček	Editor-in-Chief, RTL Croatia, Zagreb
	Dan Tăpălagă	Editor/Coordinator, HotNews.ro, Bucharest
	Johannes Weberling	Head of Department of Media Law, Viadrina European University, Frankfurt (Oder)
Discussion: Q & A		

17:45 – 18:15	Concluding Addresses	
	Thomas Schnöll	Head of Press and Information Department, Spokesperson, MFA Austria, Vienna
	Adrian Evtuhovici	Senior Adviser, Directorate of Policy Planning, Council of Europe, Strasbourg
	Closing Remarks	
	Barbara Fabro	Senior Executive Officer, Central European Initiative (CEI), Trieste
	Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia

18:30	Shuttle from Hotel Hilton to other hotels
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Additional event – Wednesday, 29 November 2017

08:45	Shuttle from other hotels (except hotel Downtown) to Hotel Hilton
09:00 – 09:30	Welcome coffee
09:30 – 18:00	<p style="text-align: center;"><u>Commission on Media Policy</u> supported by SEEMO, European Commission, European Center for Press and Media Freedom, International Institute/International Media Center, SECEPRO – incl. Presentation of the Dr. Erhard Busek SEEMO Award to Marina Constantinoiu, Bucharest, Romania – <u>Venue:</u> Hotel Hilton Sofia <i>by invitation, separate programme</i></p>
18:10	Shuttle from Hotel Hilton to other hotels (except hotel Downtown)